

PALLANT HOUSE GALLERY

Pallant House Gallery Service Level Agreement Annual Report

April 2016 – March 2017

I – Engage local school children, families and adults with a high quality cultural offering

Schools Programme

Entry to the gallery is now free for children up to age 16

Number of schools visits 69

Different Schools Visiting 44 of which 30 were from the Chichester District

Total number of pupils visiting 1,033

New School's Programme

Following a comprehensive review of the School's Programme in consultation with our Teacher's Advisory Group, a new programme has been produced, which was launched at the gallery on 27th March 2017. The new programme has four new themes that relate to cross-curricular activities that can be explored both in the gallery and back in the school environment.

The launch provided a wide range of taster sessions and drop in workshops for teachers and pupils. The launch event attracted some teachers from schools who have not to date visited the gallery with their pupils. We were delighted that Central School attended with 4 teachers and 34 pupils. The school is very local and it was the first time they had made a visit to the gallery. The feedback was very positive and we are confident the new Schools Programme will increase visits to the gallery.

Teachers CPD

The gallery has provided a range of CPD sessions for teachers throughout the year, including the launch of this year's Picture This project, guided tours and exhibition packs introducing the gallery's three temporary exhibitions and the Schools Programme launch. A total of 99 teachers took part in these CPD sessions.

Picture This Project

350 pupils and 15 teachers took part in this project, Picture This 2016, an annual schools learning initiative using a selected project painting, from Pallant House Gallery's Collection, to inspire a range of cross curricular activities within the classroom. We worked with St Anthony's school, Jessie Younghusband School and Westbourne Primary School was invited as the third partner. The chosen artwork was 'Night' by Victor Willing; the project, concluded in an exhibition of the student's responses to the artwork in the Studio. The private view was well attended, 90 children and families. As in previous years a significant number of families were visiting the gallery for the first time.

Following an evaluation meeting with the three schools that collaborated in the Picture This 2016, Jessie Young Husband's school decided to take a step back from the project for Picture This 2017 due to capacity issues. The third school to take part in 2017 is Fishbourne, who are keen to not only have workshops at the gallery but also pair up with St Antony's and Westbourne Primary at their respective schools to have a series of workshops with them. The artwork chosen by the participating schools this year is 'Setting for the Cosmic Dance', by Alan Davie. They were attracted to the artwork due to its 'open nature' in the form of pattern and shapes that can be explored across the curriculum. The teachers felt they could incorporate art but also music, science and dance into their workshops at school. With this in mind the CPD for teachers to launch the project, was more experimental in approach with a carousel of workshops, one was an Art Views, another a 3D collaborative activity and the third a collective brainstorming session on the range of possible approaches and activities responding to the artwork. The CPD was more successful than previous years with 19 teachers attending. An exhibition will be held in June 2017 to showcase the work produced by pupils.

Arts Award

As an Arts Award centre and supporter, the gallery supported 9 children to achieve silver, 13 bronze in 2016. A further 9 children have worked for their bronze award in 2017 and are currently waiting for their work to be assessed by an external moderator.

The Learning Programme Manager has just completed training to be a Discover and Explore Arts Award adviser. We plan to introduce Discover and Explore Arts Award in autumn 2017 as it is felt these awards are more flexible and cover a wide age range from 5 – 25yrs. They are also more compatible with the way the Gallery is developing its work with young people.

Young People Programme

Over summer 2016 we ran a series of workshops for Young People between the ages of 15 – 25. The first workshops were not well attended but we are confident this will change and develop over time. We are in conversations with local colleges and schools to strengthen this part of the programme by working in partnership with young people. We aim to run the programme with similar values and approaches to the drop in activities in the Community Programme and the model of social inclusion will guide this development. We are currently providing free monthly workshops for young people the numbers remain low but we are pleased that some who participated in the recent bronze arts award are now attending these workshops. We know speaking to other galleries that this age group is difficult to attract. We anticipate with the developing partnership with Chichester College and the support of our new Learning and Community Working Group we can make further progress developing this new audience.

Early Years, children and families

A total of 51 studio sessions/workshops were provided in the financial year 2016/17 for early years, children and families and young people, attracting 524 participants

Early Years

A new free Early Years offer was launched in August 2016 for children 0-4yrs, to run on the first Friday every month. An artist led gallery visit takes place before each workshop. The August workshop was fully booked and all workshops since have been fully booked, indeed over subscribed. This offer will be reviewed in the summer 2017, to consider an additional monthly session to meet the demand and possibly to charge a small fee.

Family drop-in monthly sessions

These sessions also started in August 2016 and have been well attended. The sessions lend themselves naturally to intergenerational creative activity something that the LCP team are keen to develop and encourage in activities such as Art Views over the next 2 years.

We are keen to remove barriers that may prevent families and young people visiting and participating in the life of the gallery. Free entry for children up to 16 years and students with ID or NUS cards has been very well received.

Learning Assistant Role

A new post, Learning Assistant, has been created to support the administration of the Learning and Community Programme and the numerous necessary developments in the department. The Learning Assistant joined the team in June 2016 and has already made a significant impact in enabling the department to thoroughly review and update its work, particularly with schools, children and families and young people's activities. There is already a marked increase in the number of schools visiting the Gallery compared with last year.

The creation of the Learning Assistant post and a freelance CP administrator (working 4 hours a week) has also had an impact on the work of the Community Programme, releasing time for the Community Programme Manager to meet more referrals and reduce the waiting list. We are now able to be more responsive and can meet new referrals within two weeks of receiving their application.

Artist Educator Recruitment

As part of the new developments in the LCP, particularly with children, families, young people and schools, we reviewed how we work with and recruit our freelance artist educator pool. A new process of recruiting is now in place and is in line with most other museums and galleries practice. Current Artist Educators and potential new artist educators were invited to apply and we now have a pool that have the right skills and experience to take forward the new developments across the LCP. The Artist Educators pool will be reviewed every two years.

Chichester Cultural Learning Partnership (CCLP)

The LCP department continues to be a member of the Chichester Cultural Learning Partnership. A membership of 6 local cultural organisations, Chichester Festival Theatre, Fishbourne Palace, The Novium, Weald and Downland Museum, Chichester Cathedral and Pallant House Gallery. The CCLP bring members of the learning departments together to share best practice, training and deliver joint projects. Key initiatives the CCLP have collaborated on this year:

- The CCLP worked with the Artsworld Bridge organisation on the Bognor and Selsey School's investment programme 2016. The aim to connect with schools that have a high percentage of students from lower socio economic backgrounds. The CCLP organisations successfully connected with schools that had previously not engaged with them.
- Designed an attractive leaflet, raising awareness and promoting the work each organisation can offer to schools. This was distributed widely in Chichester and local region.
- Designed a booklet 'Living Well with Dementia', promoting dementia friendly activities provided by each organisation throughout the year. This was distributed to health and social service centres, GP practices and community/arts centres.
- The Community Programme also benefitted from projects in partnership with Sussex Weald and Downland Museum and Chichester Cathedral, see below.

College and Universities

Entry to the gallery is now free for all students showing an ID or NUS card

504 students visited

14 different colleges and Universities visited

25 college and university visits in total (some made repeat visits)

We continue to have a strong working relationship with Chichester University and Northbrook College. Working with Chichester College over the last 6 months on the ICreate project, a new development that both organisations are keen to develop further on future projects.

Northbrook College

The annual 'Interventions' project was deferred for one year due to personnel changes in the Learning and Community department, resulting in lack of capacity to deliver this project for March 2017.

The project will resume in October 2017 followed by an exhibition in March 2018. Students this time will be invited to submit proposals for Room 6 responding to the bed in some way as well as to curate the whole room. We also intend this project to be more a collaboration with the gallery than in previous years, with the Learning Programme Manager being involved in the tutorials.

Chichester College

The development of ICreate, a new project working with Chichester College graphic art students to create a set of collectable art cards that suggest ways to interact with PHG's collections, exploring the building space and providing a link for more information about the young person's programme via QR codes will conclude with an exhibition in the Garden gallery in June 2017. It is anticipated that this project will be the start of building a stronger profile for the Gallery, encouraging students to engage with the Gallery outside of their curriculum as well as a long-term partnership with the College.

Chichester University

We are strengthening our partnerships with the University and working with other departments. On the 11th of February we had a poetry reading event with students from the Creative Writing Course at the University reading their poems that were inspired by the gallery. This was a huge success with 30 people attending.

Student placements

We provided 5 Chichester University Fine Art students placements in the Community Programme working in Partners in Art, creative partnerships for 4 months. This connects students with a diverse mix of people and approaches to creativity. The number of placements was reduced by 2 places due to the personnel changes in the LCP department. In the coming year we expect to provide 7 placements again offering a wider range of opportunities within the department.

II. Serve community audiences in the District through specially-designed programmes

Community Programme

There are currently 180 active members of the Community Programme of which 107 members are living in the Chichester District.

There are in addition 24 people living with Dementia/carers who also live in the Chichester district and have participated in the Community Programme in the last year.

Community Programme Social Impact Study

The study has been published and copies have been distributed to key stakeholders and supporters, relevant arts and community organisations and potential funders.

A presentation of the study was given at the gallery on 28th July 2016, by the researcher and author of the study, Susan Potter. This was followed by a panel discussion, revealing further insight into the unique model of inclusion that has evolved in the Community Programme.

We are raising awareness and the profile of the Community Programme with key audiences both local and national, by sharing this model of inclusion as an example of best practice.

The Head of Learning and Community has written several articles titled 'Inclusion without labels', 'A community of Equals' that were published in the national Museums Association Journal and Arts Professional respectively.

The Head of Learning and Community was invited to speak at the National Portrait Gallery, British Portraits Annual Seminar in December 2016. This year she has been invited to speak at the Arts, Health and Wellbeing International Conference in Bristol, with a particular focus on the success of the gallery working with people from the local community and the avoidance of labelling people by their disability, health condition or social circumstance.

Volunteers

Volunteers continue to play a key role in the work of the Learning and Community department. There are currently 40 Partners in Art volunteers and a further 25 volunteers who assist Artist Educators in workshops for schools, families, young people and adults. The training for volunteers continues to be developed, 15 new volunteers attended training in February 2016 to learn about the values, aims and ethos of the Learning and Community Programme and the range of volunteer roles. They choose a specific role of interest and attend a further training session to learn about and prepare for the volunteer role in detail.

Including people living with dementia

The Gallery has received significant funding in the past year to support the next phase of our Dementia friendly offer, including developing creative opportunities after the Art Views sessions and deliver further Dementia Friends sessions for Gallery staff and volunteers. The Art Views sessions will be increased to twice monthly due to the growing popularity of this activity.

We have had an increase of applications for the programme from people living with dementia and their carers. Art Views and Meet and Make (workshop working with a wide range of art materials and techniques) are now fully booked. Many new referrals have heard about our dementia friendly offer through the 'Living Well with Dementia' information booklet that we have created with the Chichester Cultural Learning Partnership.

Community Programme Activities and Partnerships

Studio Sessions

The 6 weekly sessions and 2 monthly sessions are the core activity of the Community Programme. Each session is designed to meet people's different needs. Some sessions are lively and sociable other's calm and focused. Additional projects and partnerships with other organisations are provided throughout the year to offer opportunities for people to develop their creative interests and practice further.

5,723 is the total attendance at the Studio Sessions and other projects for the year 2016/17

Chichester Cathedral Partnership

The Community Programme is working in partnership with Chichester Cathedral to run a series of six workshops, each exploring six key themes. In January the Community Programme Manager gave a presentation to 50 education volunteers at the Cathedral, sharing good practice in working with a diverse mix of people from the local community. The Cathedral wants to open their activities to a wider audience and is keen to learn from the Community Programme.

Community Programme Fundraising Exhibition

For the second year Community Programme participants have donated their own artworks to raise funds for the Community Programme. The exhibition and sales has been another great success raising £2,456.00 that is match funded. Participants say they are delighted to have the opportunity make a contribution to the Community Programme that they value so highly.

Ambassador Training

In February 2017 we trained a further twelve people from the Community Programme to be ambassadors. In the training the Ambassadors learnt how to share their experiences of being involved in the Community Programme. Ambassadors will join the LCP team at talks, training and other events.

The Company – ‘Cyrano’ production in partnership with Sussex Weald and Downland Museum

This project involved fourteen members of the Community Programme to make costumes and props for an outdoor production of ‘Cyrano’, by the site-specific theatre group, The Company, at the Weald & Downland Open Air Museum. The production was performed outdoors over a series of weekends at the museum in June 2016. This was a highly successful project for members of the Community Programme who were delighted to see their props and costumes used to full effect in the production. We have had further discussions with The Company to consider the possibility of another site specific production at Pallant House Gallery, that could involve the whole Learning and Community Programme, inspired by the history and collections the gallery.

Chichester Harbour Conservancy - Dell Quay

On Monday 8th August 2016 members of the Community Programme attended a photography workshop at the education centre in Dell Quay. This was provided free of charge through the Chichester Harbour Conservancy Friends. Four artists from the Community Programme had their photographs selected for the Chichester Harbour Conservancy photography exhibition held at Chichester Yacht Club in November 2016.

Pallant Creative Collective

This collective was formed in 2015 by Community Programme members with the aim to support those interested in exhibiting artworks outside of Pallant House Gallery. The collective have participated in the Littlehampton Arts trail two years running and 4 artists were selected for the Worthing Museum Open Art Competition exhibited in 2016/17.

The collective has grown in numbers participating and are currently planning to put forward an exhibition proposal to Chichester Cathedral for an exhibition in 2018. There are also plans to constitute the group with opportunities to give clear roles to some members who wish to develop their skills and experience and support members to prepare for and hang exhibitions.

Outside In

The last six months have seen some significant changes to Outside In (OI). Following internal conversations between the board of Pallant House Gallery (PHG) and the Executive Director at the

Gallery it has been agreed that OI should be established as a standalone organisation, whilst maintaining a close and supportive relationship with the Gallery. OI is now registered as a Charitable Incorporated Organisation and will come into operation from April 1st 2017.

The decision to establish OI as an independent charity has been motivated by the need for it to be better resourced so as to grow and deliver an expanded programme of support for excluded artists, both nationally and internationally. The medium term goal is to find a home for the charity, providing a space for it to programme exhibitions, hold a collection and provide studio and training spaces for artists.

An endowment fund is being established and £500k has been given by two supporters to start the fund with the aspiration to raise this figure to £2 million in the next three years. Funding applications have also been made to the Paul Hamlyn Foundation, Esmée Fairbairn Foundation and Arts Council England to secure core funding for the first two years. The Paul Hamlyn Foundation application has been successful and £62k has been given to the project for two years.

III. Care for the collections of the District Council

There are currently 17 works from the Hussey Bequest on display
Ten works on paper were included in the popular De'Longhi Print Room exhibition: The British Landscape Tradition From Gainsborough to Nash which showcased rarely seen historic landscape drawings and watercolours from the collection

Thomas Gainsborough *A Suffolk Lane* and John Davies *Small Head No.17* were subjects for the 'Artwork of the Month'

External Loans 1 April 2016 – 31 March 2017

During this period 8 works from the Hussey Bequest were loaned to 4 external venues

ID	Artist / Maker	Title	Date	Medium /Support	Lender	Exhibition
0337	Bomberg, David	Ronda Bridge	1935	Oil on panel	Towner Art Gallery	David Bomberg: Landscapes 09/07/16 – 11/09/16
0054	Auerbach, Frank	Reclining Head of Gerda Boehm	1982	Oil on canvas	Bonhams, London	The Colony Room: Masterpieces from Pallant House Gallery 02/10/16 – 11/10/16
0098	Auerbach, Frank	To the Studios	1977	Oil on board	Bonhams, London	The Colony Room: Masterpieces from Pallant House Gallery 02/10/16 – 11/10/16
0115	Minton, John	Portrait of David Tindle as a Boy	1952 (circa)	Oil on canvas	Bonhams, London	The Colony Room: Masterpieces from

						Pallant House Gallery 02/10/16 – 11/10/16
0156	Sutherland, Graham	Thorn Head	1947	Oil on canvas	Bonhams, London	The Colony Room: Masterpieces from Pallant House Gallery 02/10/16 – 11/10/16
0160	Sutherland, Graham	Christ Appearing to Mary Magdalen (Noli Me Tangere)	1961	Oil on canvas	Two Temple Place	Sussex Modernism and the Art of Alternative Living 28/01/17 – 23/04/17
0333	Piper, John	View of Chichester Cathedral from the Deanery	1975	Ink, watercolour and crayon on paper	Two Temple Place	Sussex Modernism and the Art of Alternative Living 28/01/17 – 23/04/17
0061	Grant, Duncan	Bathers by the Pond	c.1920-1	Oil on canvas	Two Temple Place Tate Britain	Sussex Modernism and the Art of Alternative Living 28/01/17 – 23/04/17 Queer British Art 1861-1967 05/04/17 – 01/10/17

Four works from the Hussey Bequest were loaned to a major exhibition chronicling the life and times of the legendary Colony Room and featuring key works from the PHG Collection held at Bonhams Mayfair galleries during Frieze week to promote awareness of the gallery's collection of Modern British Art.

Works from the Bequest were also lent to successful exhibitions at Towner Art Gallery, Eastbourne (12907 visitors) and Two Temple Place, London (current).

Conservation of Works

The following works were conserved prior to inclusion in the De'Longhi Print Room exhibition *The British Landscape Tradition From Gainsborough to Nash* 11 May – 26 June 2016

0099 Badmin, Stanley Roy *From the Edge of Bignor Park, Spring 1964* Watercolour on paper

Removal of old hinges and associated adhesive

Dry cleaned recto and verso

Washed, relaxed and pressed

Repair and support of cut, top edge

Hinged into prepared mount of museum quality acid free board

0285 Havell, William, *Landscape with a Cottage*, n.d. watercolour on paper

Removal of old hinges and associated adhesive

Dry cleaned recto and verso

Washed, relaxed and pressed

Removal of metal particles, resulting pits filled and toned
Hinged into prepared mount of museum quality acid free board

0335 Hills, Robert, *A Lane at Beddington*, watercolour on paper

Dry cleaned recto

Washed, relaxed and pressed

Lifted from board, removal of synthetic adhesive where possible

Hinged into prepared mount of museum quality acid free board

0037 Bomberg, David *Ronda Bridge* 1935 Oil on panel

Loan of this work to the Towner Art Gallery, Eastbourne for the exhibition 'David Bomberg: Landscapes' enabled us to have this key work from the Hussey Bequest glazed with 4 mm laminated anti reflective/UV glass and backed with a melinex lined correx backing. This ensured it would remain in the best possible condition whilst on loan and on return to Pallant House Gallery. We are supportive of loans to external venues as we believe it allows a wider audience to see collection works and encourages greater understanding through interpretation and exhibition context. At the same time we need to ensure that works travel and are shown in the best condition possible as part of our policy of preventative conservation.

0286 Pasmore, Victor, *Points of Contact No. 36* 1982 colour lithograph on paper

This work was seen by our paper conservator prior to inclusion in the current exhibition 'Victor Pasmore: Towards a New reality' and hinged into a prepared mount of museum quality acid free board to ensure its safe display and storage.

Other

In the last year we have been advised of a number of changes in value to some works in the Hussey Bequest, details of which are attached.

The application for Government Indemnity Renewal has been sent and we are waiting to hear from the Arts Council. Under the terms of this agreement only works with a valuation greater than £1000.00 can now be included so any items that this applies to (ie: are valued less than £1000.00) are now covered by Pallant House Gallery's agreement with Blackwell Green.

IV. Contribute to the Economic Development of the District

It is the mission of the Gallery to engage audiences with the best of Modern British, international, contemporary and outsider art, championing the work of established, overlooked and non-traditional artists and stimulating debate with its outstanding and inclusive programmes. The Gallery will care for and interpret the collections, making them available for study and creative inspiration, and welcomes visitors to the distinctive setting of an historic house and contemporary gallery. The Gallery currently attracts an average annual audience of 60,000.

Digital Audiences

- Facebook: 4,496
- Twitter: 14,442
- Instagram: 4,994
- E-bulletin subscribers: 7,593
- Open Weekend 2016 (7-8 May): over 1400 visitors
- Unique users to visit website, April 2016- now: 115,138

Develop the marketing plan including working with local audiences

The Gallery has been following its Strategic and Business Plans for the period 2015-18, which includes an audience development plan dealing with local, national and international audiences, and encourages diversity in the Gallery's audience profile.

Attracting a local audience and attracting a non-local audience to the area

The marketing and communications strategy includes the following mix of initiatives:

- Communications and media strategies with local, regional, national and international media
- Advertising in key press, publications, directories and listings
- Strategic marketing partnerships and reciprocal arrangements with local and regional organisations
- Targeted distribution of print marketing materials within the South East
- Online, including on the Gallery's website, e-bulletins and social media networks
- Trade fairs and promotion, partnering with regional promotional bodies such as Visit Chichester
- Learning programme marketed to schools and universities
- Community programme marketed to local, groups, charities and public bodies
- Marketing to tour operators and group organisers both in the UK and abroad
- AA roads signs are purchased for every exhibition – and street banners seasonally
- Advertising campaigns for each exhibition are carried out across the Southern Rail network

To supplement these core activities the Gallery also engages in the following local initiatives:

Open Days

During 2016-17 the Gallery held a Free Open Weekend, attracting 1400 visitors and a further Open Day during the Summer holidays. Free entry applies to the whole Gallery, allowing our major exhibitions, as well as the collection itself, to be enjoyed for free. Wider programming of events during the weekend introduces new audiences to the Gallery and its work, including the activities of the Learning and Community Programme, spotlight talks on artworks, and archive talks in the library. The audience profile at these events includes many who have not visited the Gallery previously, or who have not visited for a long time.

Half-price Tuesdays

On Tuesdays there is half price entry to the Gallery's collections and exhibitions all day.

Free Thursday Evenings

On Thursday evenings there is free entry to the Gallery's permanent collections from 5-8pm. This aims to encourage a local audience to explore the Gallery as an after-work activity. Private views for Studio exhibitions are also held on Thursday evenings and are timed to coincide with Gallery talks.

Free Entry for Under 16s and Students

In 2015 free entry for children under the age of 16 was introduced to make the Gallery's collection and exhibitions as accessible as possible to local families and young people. Since this date, family ticket sales have increased.

In July 2016 free entry for students was introduced to target and expand on engagement from a sector which is now face substantial student tuition fees.

Weekend Tours

There are free (with admission ticket) highlight tours of the collection on Saturdays

Pallant Residents Association

The Gallery has joined the Pallant Residents Association and hosted their first AGM in January 2017.

Festival of Chichester event

The Gallery has continued its relationship with the Festival of Chichester marketing its summer season exhibitions through the Festival brochure.

Chichester Tourism Marketing

The Gallery is a member of local tourism groups, Visit Chichester and Chichester Visitors Group, and arranges collaborative marketing activity and tourism strategies. Email reciprocals are also arranged regularly between members, such as Weald and Downland Open Air Museum, West Dean and Chichester Festival Theatre, and the marketing teams at these organisations work closely together to promote partnership projects.

City Centre Partnership/ BID

The Gallery participated once again in the late night Christmas opening as part of BID's promotion of the city centre and also purchased two external, pre-lit Christmas trees for the front of the building.

Macmillan Coffee morning

The Gallery hosted its seventh annual coffee morning in September 2016 to support Macmillan Cancer. Selling cakes baked and donated by local volunteers and staff, the Gallery welcomed visitors and the local community and raised over £622 for Macmillan.

Audience Profiling

The Gallery continues to take part in the ongoing Audience Finder project, a free national audience data and development project run by the Audience Agency with the support of Arts Council England, enabling cultural organisations to understand, compare and apply audience insight. This gives us a clear picture of who are current visitors are which can be benchmarked against other arts organisations taking part in the South East, as well as nationally.

Our Audience Finder analysis for 2016/17 shows that compared to other organisations in the Contemporary Visual Arts Network we have a higher than average representation of the highly engaged Commuterland Culturebuffs (32%) and Metroculturals (13%) groups, as well as medium engaged Home & Heritage (14%) segment, meaning we are successfully attracting audiences from these groups. The Gallery is also doing better than other surveyed organisations in the South East at attracting members of all three highly engaged groups, possibly explained by our long-standing national reputation for high quality exhibitions, when compared to younger galleries in the region.

Audience Finder insight for 2016/17 tells us that 79% of our visitors are 'extremely likely' to recommend the Gallery to a friend, family member or colleague. It also tells us that 55% of respondents had visited the Gallery on more than one occasion during the past 12 months, with a median attendance of 3 times. This suggests strong motivation for repeat visits once visitors have engaged with the Gallery, plus the existence of a loyal audience which should be further cultivated.

Comments cards are freely available and visitor comment books are placed within the exhibition spaces. The cards are used as one of our vehicles for gathering visitor feedback and data. Comments from all sources are recorded and circulated to relevant departments and a monthly report is submitted to the senior management team.

Economic Impact Study - 2015/16

Following the 2008 Economic Impact Study, the Gallery commissioned an up to date Economic Impact Study to gauge the Gallery's impact on the local area. The full report was completed in summer 2016 with a launch event for key stakeholders and has been distributed to CDC councilors.

Social Impact Study

Alongside the Economic Impact Study, Susan Potter was appointed to carry out a Social Economic Impact Study, the results of which were presented to CDC in summer 2016.

FURTHER INFORMATION

Arts Council

The Gallery submitted its application to Arts Council England for National Portfolio Organisation (NPO) funding for the period April 2018 to March 2022. Currently the Gallery receives £89,000 per annum. The outcome should be received in June 2017.

The Coach House

The Gallery is launching a major capital project to convert the former Coach House at rear of the Gallery into a new Collections Centre, administration building with meeting rooms and facilities for staff, and additional gallery space. A fundraising campaign will be launched during 2017 with applications to Arts Council, HLF and other trusts and foundations.